

Ideas for Community Outreach Activities

Community-outreach activities are not designed to promote a business or a service, although they will create awareness for these entities by showing their employees or members care enough about the community to step up and get involved with particular causes. Community-outreach activities are meant to offer the community information and education with the goal of bettering the community.

Learning Sessions or Health Fair

Invite community members to a learning session that will provide education about a certain topic. A clinic or doctor's office could host a lunch to teach about a particular condition. For instance, if diabetes were the topic, samples could be given of foods that are sugar-free and low in calories. A fitness studio or gym could host a community event to provide information as to what exercises could be done to promote health and wellness. At any of these events, samples could be passed out, along with information about the topic being discussed and about the organization or business holding the event.

Street Fair

The goal of a community-outreach project is to get as many members of the community involved as possible. A street fair or community block party is a popular way to make that happen. Approach local businesses about donating to the event and allow them to set up booths to showcase the good that they can do for the community. Ask local restaurants to sell food at the events to generate money for community-based projects. Games and demonstrations also attract crowds and should be considered. One example of a community party is one where residents gather to pick up trash and then have a gathering to celebrate the accomplishment.

Sponsor a Team

Youth sports have a number of positive factors. Sports can give children something positive to do to keep them safe, off the street and physically fit. Businesses and organizations can reach out to teams to offer financial assistance that can be applied toward equipment, uniforms and travel. By doing this, the business or organization will show its concern for the community and the well-being of the youth that live in it. In return, the company or organization offering support would receive an advertisement placed on uniforms or at the park where the children are playing sports.

Read more: [Ideas for Community Outreach Activities | eHow.com](#)

http://www.ehow.com/list_7610209_ideas-community-outreach-activities.html#ixzz1T931UKQA